

Ready Media/Idle Media. A few notes on Romanian moving image art after 1989

After the televised or camcorder revolution of 1989, Romania's mediatic landscape had, quite obviously, changed considerably. The moving images of the decade following the revolution can be seen as the visual documents of an emerging neoliberal vocabulary, the ready-known direction of the phase known as 'transition'. This deficient vocabulary, as it often happens, was picked up by artists working with moving images, and read in relation to the 'space' of television and emergent subjectivities associated to it. The moving images of this decade and the imagination thereof, act as documents of how the space of television was emerging and evolving, intertwined with political spaces, to create the neoliberal subject.

I will be discussing, based on a selection of moving image artworks, the role of artistic productions in reflecting upon these spaces and constructing, with the use of television archival footage or images that call upon a certain imagination of watching televised images, evental spaces – spaces of confluence and composition between mediatic, political and artistic events.